



# Communiqué

de l'Ambassade des Etats-Unis

# de presse

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## **The American Chamber of Commerce in Madagascar (AmCham)**

The American Chamber of Commerce in Madagascar (AmCham) will be officially launched on November 26, 2008. The AmCham will facilitate investment and commercial exchanges between Madagascar and the United States. The Chamber's objectives are to encourage American-Malagasy trade and business; strengthen American-Malagasy bonds of friendship; provide a business, social and policy forum for members and assist American commercial interests in Madagascar.

The AmCham works with Malagasy businesses already active in the United States market as well as with those interested in exporting to the U. S. The Chamber is also able to assist American businesses active in Madagascar and those interested in becoming so. Membership is open to any companies that meet the U.S. business ethics standards.

The services the Chamber plans to provide for its members include assistance with representation at U.S. trade fairs, references to key players in the US and Malagasy markets and holding monthly luncheons and business round-tables with key decision-makers.

On November 26, the AmCham will hold its first public event during which Stephen Hayes, President of the Corporate Council of Africa (CCA), will be the keynote speaker. Together with the U.S. Ambassador R. Niels Marquardt and the Malagasy Minister of Economy, Industry and Trade, Ivohasina Razafimahefa, Mr. Hayes will discuss the creation of a sound investment climate in Madagascar. Based in Washington, DC, members of the CCA are in charge of approximately 85 per cent of any U.S. investment in Africa. Detailed information on the CCA and Mr. Hayes are available on the CCA's web site at <http://www.africacncl.org/>

For information about becoming a member, please contact AmCham President Robert Strauss or AmCham Vice-President Emma Ralijohn at [am\\_cham\\_mada@hotmail.com](mailto:am_cham_mada@hotmail.com)